

# HotAmbitPros Success Guide

Name \_\_\_\_\_ Phone \_\_\_\_\_

Ambit ID# \_\_\_\_\_ Power Zone Password \_\_\_\_\_

Ambit Customer# \_\_\_\_\_ Customer Password \_\_\_\_\_

Ambit Personal Web Handle \_\_\_\_\_

Sponsor \_\_\_\_\_ Phone \_\_\_\_\_

Coded RC \_\_\_\_\_ Phone \_\_\_\_\_

Coded SC \_\_\_\_\_ Phone \_\_\_\_\_

Coded EC \_\_\_\_\_ Phone \_\_\_\_\_

Coded NC \_\_\_\_\_ Phone \_\_\_\_\_

(To locate this information contact your sponsor)

## Important Phone Numbers

### Team Training Conference Calls

(Participating in these calls are vital to your business)

805-399-1000 code 137975#

See the website (HotAmbitPros.com-Conference Calls) for more info!

Consultant Support 877-302-6248

Customer Support 877-282-6248

Third Party Verification 866-942-6248 (TX)  
800-506-3151 (IL, MD, NY, PA)

[www.HOTAmbitPros.com](http://www.HOTAmbitPros.com)

# **HOTAmbitPros - 5 Steps to Success**

1. Make a written list of everyone you know with a minimum of a 100 to 1000 people (there is a memory jogger and blank name list at the end of this document). This is a basic but critical step for success; the names on your list are your working capital. The people that you think will be interested in the business won't and the people you think won't be interested will. Put everyone on your list, **DO NOT** pre-judge anyone. Call everyone; if you do not call them someone else will.
2. Contact everyone on your list and have them view [www.pwh.energy526.com](http://www.pwh.energy526.com) Your goal is to have one person a day watch this website. After they view the online presentation some prospects will sign up right then; others will have questions. Do not feel like you have to go at it alone. Remember you are in business for yourself but not by yourself. When your prospects have questions; immediately initiate a conference call with your coded RC or SC to help answer their questions and get them started.
3. Work on your first promotion to Regional Consultant (RC) by obtaining 5 customers, 2 personally sponsored consultants and 6 consultants on your team. The speed of the group is determined by the speed of the leader; achieve RC as quickly as possible.
4. Participate in local presentations and conference calls – check Power Zone for details. Remember, successful Consultants are at all the events. All communications from Ambit and your upline leaders are sent via email; check your messages daily to stay informed and updated.
5. Take ownership and pride in your new business; order your Ambit business cards, car door magnets and more from the link on the bottom of the files and website page at [www.TeamFIN.com](http://www.TeamFIN.com).

## **Sample Voicemail Message for Your Phone**

(Please feel free to use this or a similar message at your discretion)

Thank you for calling, this is \_\_\_\_\_. Would you like to make money every time someone turns on their lights? You can... with Ambit Energy. The energy business is the largest monopoly in America and is being deregulated. To learn more about making money go to [www.pwh.energy526.com](http://www.pwh.energy526.com) The power is in your hands, please leave your name, phone number including area code and a detailed message and I will return your call. Thank you, bye for now.

# Web Sites

When you joined Ambit you chose a **Personal Web Handle (pwh)** for your Ambit websites. Insert your **Personal Web Handle (pwh)** into the website listed below. Review each of these websites so you are familiar with what is on them!

[www.HOTAmbitPros.com](http://www.HOTAmbitPros.com)

HOTAmbitPros.com was created to accelerate the explosive growth of your new Ambit business, by providing a support system to sponsor and train new consultants.

[www.pwh.energy526.com](http://www.pwh.energy526.com)

Present the business 24 hours a day, 7 days a week; prospects can join the business as consultants from this website.

[www.pwh.joinambit.com](http://www.pwh.joinambit.com)

Customers can view information about saving money on their energy bill and the exciting travel rewards that can be earned by becoming an Ambit customer. Customers can enroll for service from this website.

[www.a1234567.joinambit.com](http://www.a1234567.joinambit.com)

Every Ambit customer receives their own personal website for FREE! Insert their customer "A" number into the address above and your customers can earn Travel Rewards and Free Energy Credit every month by referring family and friends who enroll for service from this website.

[www.ambittravel.com](http://www.ambittravel.com)

Explains all the travel packages customers can redeem with their travel reward points.

[www.ambition10.com](http://www.ambition10.com)

Take it to the Next Level – A must see! View all the exciting photos and videos from Ambit's annual conference; hear speeches by CEO Jere Thompson and CMO Chris Chambless.

Power Zone

To access Power Zone go to [www.pwh.energy526.com](http://www.pwh.energy526.com) The link is located on the right side of the page under your email address and is called Consultant Login. Power Zone allows you to view your customers and consultants, sign up for direct deposit, print customer flyers, locate presentation and conference call schedules, order business cards and sales aids, download presentations, access PowerLine and much more.

[www.HOTAmbitPros.com](http://www.HOTAmbitPros.com)

# Gathering Customers

Gathering customers is the backbone of Ambit; remember you only need 20 LOYAL customer points to be paid all the money in Ambit's compensation plan. Your 20 personal customer points are the key in opening the door for you to be paid on 100's, 1000's or 10,000's of customers that will be added to your Team in the months and years ahead.

Your potential customers are people that you know and have a relationship with - family, friends and business associates.

Ask a potential customer which electric provider they currently have. Mention to them that you are an Ambit Energy consultant and that you would like them to be your personal customer. Mention the positives immediately:

- 1) There is no cost to become an Ambit customer
- 2) There can be substantial savings
- 3) Travel Rewards/Cruises/Customer Referral Program and Free Energy Credit

Each market is different in the savings that is offered to the customers. Sometimes it will be significant, other times not. Focus on the positives and let them know they will be helping you out by becoming a customer. They will indeed enjoy the savings and all the additional perks.

- 1) Take advantage of the relationship – you are a trusted friend or acquaintance.
- 2) Do business with people that do business with you.
- 3) Utilize the 3 foot rule

## Customer Incentives and Referral Program

In addition to the savings Ambit also provides great customer incentives.

- All customers, just for trying Ambit Energy, receive a certificate for a 2 night, 3 day hotel stay at one of over 25 locations
- Our ongoing Travel Incentive Program rewards customers with an initial 2000 Travel Points for becoming a customer, plus one additional point for every Kilowatt (kWh) hour used or 10 points per therm of natural gas used.
- Customers receive their own website to manage their account
- Referral Program - through this impressive website your personal customers can refer their friends and family to Ambit. When your customer refers 5 customers that stay with Ambit for more than 60 days; your customers will

receive their choice of a beautiful travel package for Free. **All of those customers are credited to you the consultant.**

- **Free Energy** – receive free energy by referring 15 customers!

## **Customers Information**

You have two choices; the first one would be to enter the customer right then and there on your personal website, if that is not an option always make sure to have a paper application ready to fill out.

First Name

Last Name

Address, City, State, Zip

Code Apartment Number

Phone

DOB

SSN

E-mail

ESI-ID in Texas (optional)

Account number from ConEd, National Grid, NYSEG or RG&E in New York (required) Account number from Nicor in Illinois (required)

Account number from BG&E in Maryland (required)

Account number from PECO or PPL in Pennsylvania (required)

## **Verification**

Explain to your customer that Third Party Verification (TPV) is the final step in becoming a customer. TPV will call your customer to verify that they want Ambit as their energy provider, however to expedite this process and insure that everything is handled you can call TPV with your customer on the line.

■ TPV 866-942-6248 (TX customers)

■ TPV 800-506-3151 (IL, MD, NY, PA customers)

Thank your customer and let them know to look for their welcome letter and hotel travel certificate in the mail!!

**[www.HOTAmbitPros.com](http://www.HOTAmbitPros.com)**

# Memory Jogger

Parents	Ophthalmologist	Computer	Shoes	Museum
Grandparents	Optometrist	Condominium	Shoe Repair	Night Club
Brothers	Orthodontist	Contact Lenses	Siding	Pharmacy
Sisters	Painter	Construction	Skis	Post Office
Aunts	Pharmacist	Copier	Skin Care	Recycling Center
Uncles	Photographer	Cosmetics	Snow Removal	Resort
Cousins	Physical Therapist	Dry Cleaning	Sporting Goods	Restaurant
Brother-in-Laws	Physician	Exercise Equipment	Spring Water	School
Sister-in-Laws	Family	Eye Glasses	Sprinkler System	High School
Grandchildren	Dermatology	Fence	Storage	College
	OB-GYN	Firewood	Storm Windows	Continuing Ed.
<b>Who do you know??</b>	Etc.	Flowers	Tailoring	Sightseeing Tours
Accountant	Piano Instructor	Formal Wear	Tax Return	State Government
Aerobics Instructor	Plumber	Fruit	Television	Super Market
Alterations Clothing	Police Officer	Furniture	Tires	Tanning Salon
Ambulance Driver	Psychologist	Gas	Title	Tennis Court
Answering Service	Psychotherapist	Horse	Tools	Theatre
Antique Dealer	Publisher	Hot Tub	Towing	Thrift Shop
Appraiser	Real Estate Agent	House	Trailer	Volunteer Group
Architect	Recruiter	Insurance	Travel	Warehouse
Attorney	Reporter	Investments	Typesetting	Work
Auctioneer	Retired Executive	Jewelry	Tupperware	Yacht Club
Auditor	Sales Rep	Lawn	Uniforms	<b>More people...</b>
Baby Sitter	Security Guard	Limousine	Uniforms	Bridge players
Baker	Telemarketer	Manicure	Vacuum	People from work
Banker	Veterinarian	Medicine	Videos (VCR)	Past jobs
Barber		Mobile Phone	Vitamins	People grew up with
Bartender	<b>Who sold You????</b>	Mortgage	Wallpaper	High School Friends
Beautician	Bicycle	Motorcycle	Waste Removal	College Friends
Bookkeeper	Bed	Music	Water Filter	Play sports with
Bus Driver	Blinds	Mutual Fund	Wedding rings	Next-door neighbors
Business Owner	Boat	Newspaper	Weed Control	Health Club contacts
Butcher	Boat Supplies	Office Furniture	Weight Control	Mailman
Carpenter	Boat Repairs	Office Supplies	Windows	UPS Driver
Carpet Cleaner	Boat Storage	Paper		FedEx Driver
Caterer	Boiler	Payroll	<b>Who do you know at??</b>	Elected office
Chiropractor	Books	Pet Supplies	Bingo	Children's teachers
Consultant	Boots	Photography	Bed & Breakfast	Bridesmaids
Dentist	Bricks	Piano	Bowling	Military Friends
Dietician	Bridal Gown	Picture Framing	Camp	Fraternity Friends
Electrician	Burglar Alarm	Pizza	Child Care	Sorority Friends
Engineer	Cabinets	Pool	Church	Taxi Driver
Engraver	Cable TV	Printing	Chamber-of-Commerce	People in MLM's
Exterminator	Camera	Quilting Materials	Parents of kid's friends	Pilots
Financial Planner	Camper	Records	Clubs	Vacation friends
Funeral Director	Car	Refrigerators	Construction Site	Model
Interior Decorator	Car Wash	Equipment Rentals	Federal Government	Fire Chief
Limo Driver	Carpeting	Roofing	Garden Center	Flight Attendant
Lawyer	Carpet Cleaning	Salt & Sand	Golf Course	Bank Teller
Mover	Pets	Sewing Machine	Hardware Store	Editor
Notary Public	Chimney Cleaning	Secretarial Services	Health Club	Lifeguard
Nurse	Christmas Tree	Septic Tank Servicing	Hospital	Fisherman
Nutritionist	Clothing	Stereo System	Hotel	Farmer
Office Cleaner		Vacation Home	Library	





<u>Name</u>	<u>Phone Number/E-mail</u>

# New Consultant Information

(You must be 18 years of age or older to become a Consultant) Fields marked with \* are required



* First Name:	* Last Name:	* SSN#
Business Name:	FID# (required if Business Name supplied)	
* Date of Birth: (mm/dd/yyyy)	* Email:	
* Home Phone:	Business Phone:	Mobile Phone:

## Shipping Address for Starter Kit (No PO Boxes allowed for Shipping Address)

* Address 1:		
Address 2:		
* City:	* State:	* Zip:

Note: Shipments to Puerto Rico have an additional charge of \$35.00 and shipments to the Virgin Islands have an additional charge of \$100.00.

## Power Zone Access

Power Zone is Ambit's FREE online office available to all Ambit Marketing Consultants. Please specify a password for your Power Zone Account.

**Password:**

**Personal Website.** Obtain your own Ambit Energy Personal Website for only \$24.95 per month. It counts as 2 customer points and it's a powerful business-building tool! It only takes a few minutes to build and publish.

**Personal Website. \$24.95/Month (Plus tax)**

## Personalize Your Domain

Personalize your domain by choosing a unique web handle. Your web handle can be any single word or phrase you want including your name. It's best to keep your web handle simple and memorable so your prospects can find your site easily. Web handles are limited to 20 characters and cannot include spaces or punctuation. <http://yourname.ambitenergy.biz> and <http://yourname.joinambit.com>

<b>First choice:</b>	<b>Second Choice:</b>	<b>Third Choice:</b>
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YOUR FIRST AVAILABLE CHOICE WILL BE RESERVED.

## Independent Consultant Sign-up Options (Credit Card Only)

**Ambit Marketing Consultant: \$429.00**

Marketing Consultants are Independent Consultants who choose to enroll in the optional Ambit Energy Support and Services Program. Any Marketing Consultant who purchases the optional Ambit Energy Support and Services Program may cancel in writing within 3 days of the date the MC Application and Agreement is received at Ambit Energy (Start Date) and will receive a full refund.

**Ambit Affiliate Partner: \$99.00**

Affiliate Partners are Independent Consultants who choose to enroll in the optional Ambit Affiliate Program. This program provides ongoing commissions to the Affiliate based on the number of customers who sign up and pay their energy bill on a monthly basis. The \$99.00 fee includes both the affiliate position and website access. Ambit Affiliate Partners cannot recruit Independent Consultants or other Affiliates.

## Billing Information:

Card Type:  American Express  Discover  Master Card  Visa

Card Number

Expiration Date

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Signature:

Date:

I agree that as an Ambit Energy Independent Consultant, I am an independent contractor, and not an employee, agent, partner, legal representative, or franchisee of Ambit Energy. I UNDERSTAND THAT I SHALL NOT BE TREATED AS AN EMPLOYEE OF AMBIT ENERGY FOR FEDERAL OR STATE TAX PURPOSES. I have carefully read and agree to comply with the Ambit Energy Independent Consultant Policies and Procedures, The Ambit Energy Independent Consultant Application and Agreement, The Ambit Energy Guide to Compensation, and The Ambit Energy Privacy Policy, all of which are incorporated into and made a part of this Consultant Application & Agreement. I understand that the Independent Consultant Application and Agreement, Independent Consultant Policies & Procedures, and Privacy Policy may be amended from time to time, and I agree that any such amendment will apply to me. Notification of amendments shall be published in official Ambit Energy materials. The continuation of my Ambit Energy independent business or my acceptance of commissions, bonuses or other benefits shall constitute my acceptance of any and all amendments. I understand that I have the right to terminate this Agreement at any time, with or without reason. I understand that such termination must be in writing. I understand and agree that Ambit Energy may terminate this Agreement at any time, with or without reason, upon written notice to me. BY SELECTING ONE OF THE ENROLLMENT OPTIONS ABOVE, I CERTIFY THAT THE INFORMATION PROVIDED IS ACCURATE. I UNDERSTAND THAT FAILURE TO PROVIDE AMBIT ENERGY WITH A CORRECT NAME AND SOCIAL SECURITY NUMBER MAY SUBJECT ME TO BACKUP WITHHOLDING ON ANY PAYMENTS AMBIT MAY MAKE TO ME AND I MAY BE SUBJECT TO PENALTIES IMPOSED BY GOVERNMENT TAX AGENCIES. I ALSO AGREE THAT I HAVE READ AND AGREE TO BE BOUND BY THE TERMS OF THE FOREGOING AGREEMENTS.

# New Customer Enrollment

AMBIT ENERGY



Name

Date of Birth

Social Security Number (tx & il)

Home Phone

Work Phone

Mobile Phone

Email

Ambit Energy requires that all requests for service be verified by an independent third party. Please specify the best telephone numbers for us to complete this process.

Home

Work

Mobile

I want to sign up for  Electric & Gas  Electric only  Gas only

Service will be for a  House  Apartment/condo  Mobile Home

I am:  Switching providers  Setting up new service\*  New service start date: \_\_\_\_\_  
(TEXAS ONLY)

Language preference  English  Español

## Service Address

**Texas:** ESIID# (If known; found on your current electric bill)

**New York, Illinois and Maryland:** Incumbent Provider account number

**New York NYSEG and RG&E:** POD ID (located on third page of bill)

City

State

Zip

Is billing address the same as service address?  Yes  No If different, please provide billing address below:

Address

Apartment/unit number

City

State

Zip

## FREE Self-care Website Password:

*Ambit gives you the ability to manage your account online. Please designate a password to use when you log on. Letters and numbers only, please.*

## Customer Authorization

I authorize Ambit Energy to become my Retail Electric Provider (TX), Energy Service Company (NY) Alternative Gas Supplier (IL) or Energy Supplier (MD). I agree that I am at least 18 years of age and am authorized to select the Energy Provider at the address provided. I also agree to allow Ambit Energy to conduct a credit check (TX and IL only) before my service is established.

Signature

Referred by

**Ambit Customer Service:** Mon. – Fri., 8:00 am – 6:00 pm(ct); Sat. 10:00 am – 5:00 pm (ct). (877)282-6248

\* For service activation, standard and expedited move-in orders are available upon request. Ambit Energy will pass through the move-in fee charged by your TDU. This fee will appear on your first invoice.  
If you are an Illinois customer and are switching to Ambit Energy, you will have 10 business days after the date on the Nicor gas utility notice to rescind the switch without penalty by calling Nicor at 1-888-NICOR4U or Ambit Energy at (877) 282-6248.